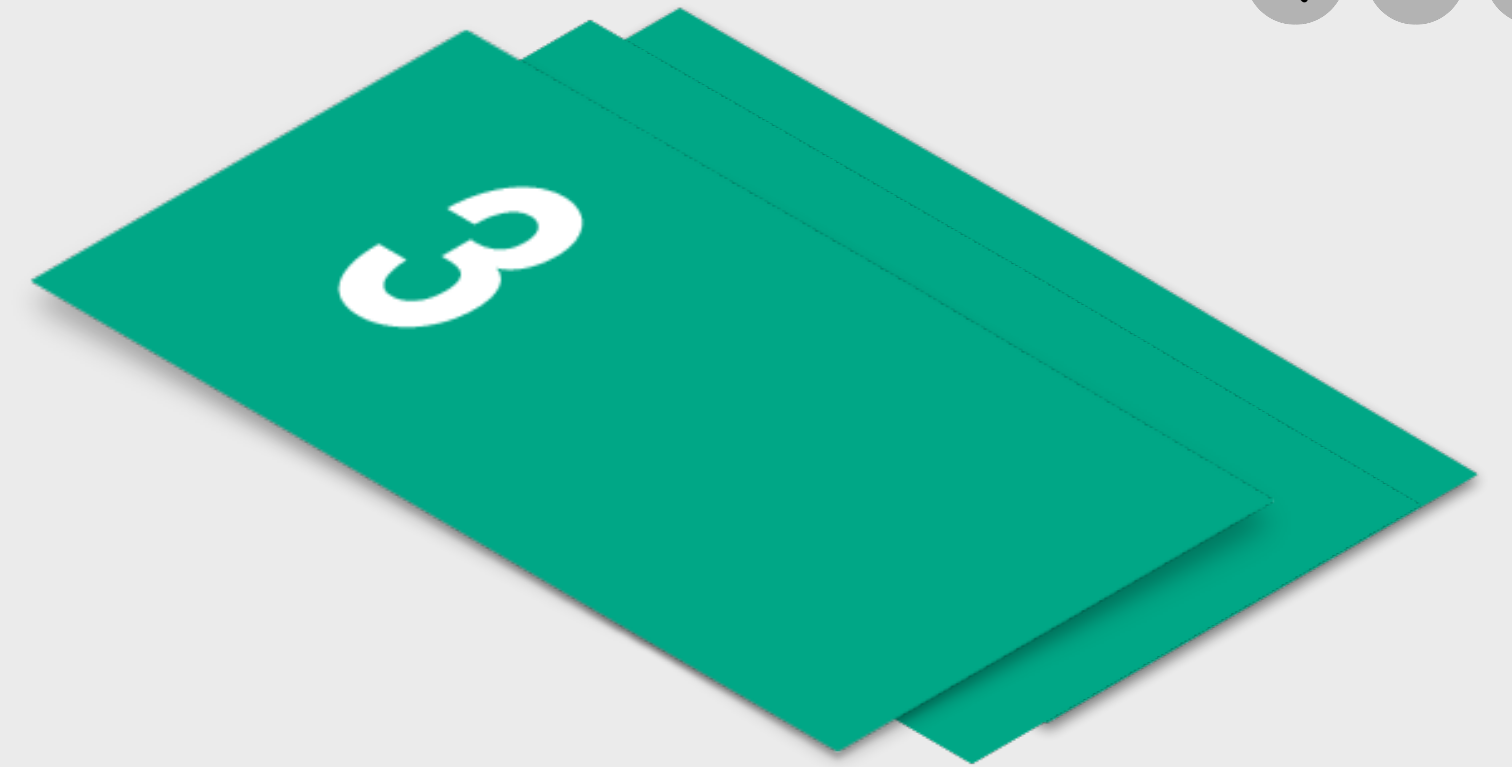
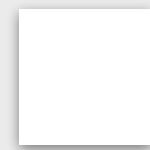


Step 3 - Marketing Distribution

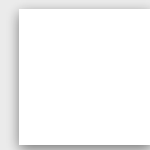


Please find listed below the recommended actions that you need to take during this step of implementation:



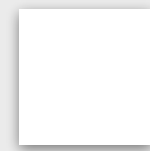
Make Sure your Classes are Live on GLF.Locker

Before pushing the button on your marketing your classes, make sure that they are live on the booking system.



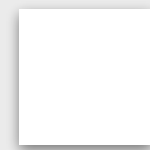
Send your Introduction Communication to your Targeted List

It's time to push the button and share your introduction letter with your targeted list.



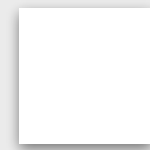
Display Your Internal Marketing

Ensure your program is visible around your Club by displaying your program flyers and posters in the places that your customers will see!



Update your Social Media Channels

Ask the relevant contact at your club to post your key information to the range of social channels.



Inform your Club Contacts

Inform your club contacts including your golf shop or reservations team that marketing has been released so they are informed about the program and can deal with any enquires.