

# Crush It Overview for Parents



CRUSH  
IT!  
JUNIOR GOLF

# A Welcome from the CEO

“We’re excited to introduce Crush It, a brand new program specifically designed to help junior golfers reach their fullest potential on the course. The program is based on the ADM model with great rewards seamlessly built in, and it provides a structured program to help your child forge a life-long love for the game. We’re excited to hear what you think about the program and share in your child’s success!”

**David Pillsbury**  
CEO



# What is Crush It?

The Crush It Junior Program is a game changing golf development program designed to help your child to develop a deep love for the game and the abilities needed to perform on the course, whether it's just for fun or friendly competition.

The programs will provide your child with the tools to engage proactively in life at your venue and learn valuable lessons they can use in all areas their lives. At the core of the Crush It Program is our mission for the development of the Golfer for Life.

The Crush It Program embodies **Skills for Golf, Skills for Life.**

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# What is Crush It?

Based on principles of the American Development Model (ADM), the Crush It Junior Program enables your child to engage in developmentally appropriate experiences and learning opportunities at their club across a range of learning outcomes. Your child will also have the opportunity to progress through a progression pathway across six levels that will connect you, the child and their coach at every step.

Whether they are new or currently playing the game, your child will have a **blast** at your venue.

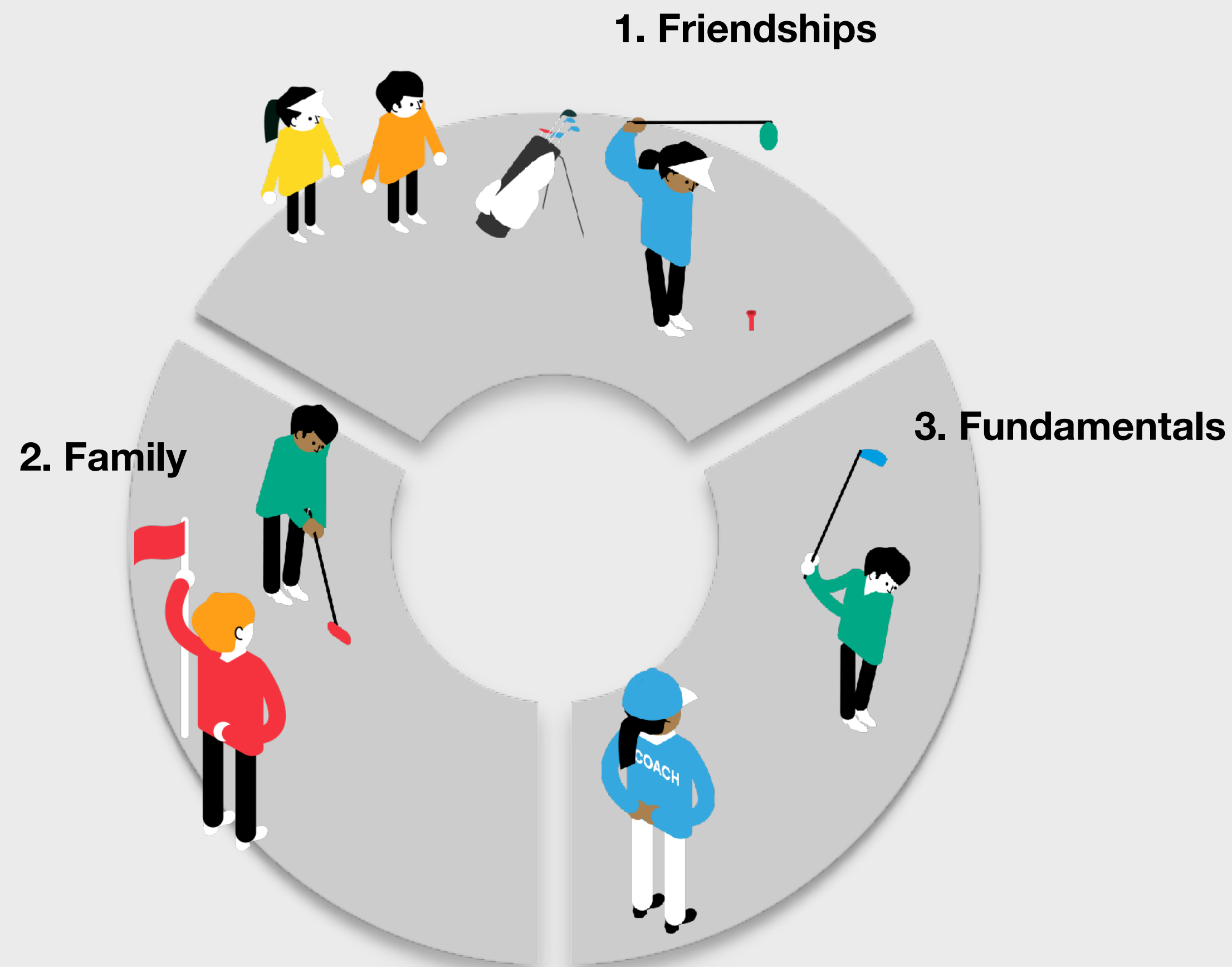


**C**ONFIDENCE  
**R**ESPECT  
**U**NDERSTANDING  
**S**ELF-DISCIPLINE  
**H**ARD WORK  
  
**I**NTEGRITY  
**T**ALENT

# What is Crush It?

Core to the program outcome is driving the connection between **Friendships, Family and Fundamentals**.

Through the program, your child will have the opportunity to develop the fundamental building block skills to thrive in golf and in life, as well as to engage the whole family in their journey and life at the club and to forge strong and lifelong friendships.



# What is Crush It?

Achieving on these outcomes and our mission for creating your child as a 'Golfer for life', will be shaped by yours and their experience of the program. The program has been built using the following principles:



## 1. Accessible

The *Crush It* Junior Program and life at the Club aims to be accessible for all.



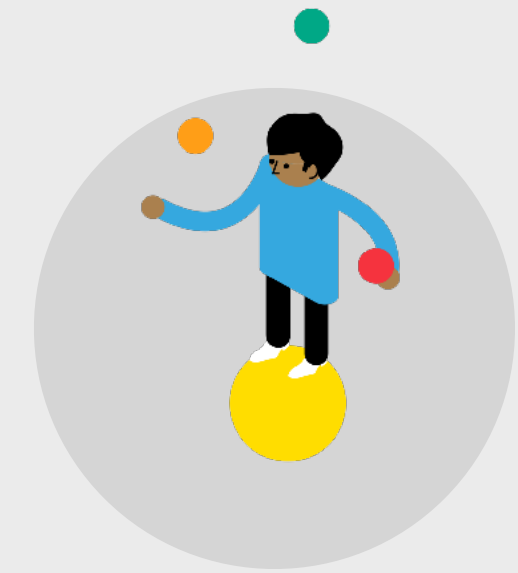
## 2. Fun & Engaging

All program classes, events and life at the club promote fun and engagement for the child and the family.



## 3. Progressive

The programs are built to provide your child with a development pathway that caters for progression of each child.



## 4. Multi Skilled

The programs focus on building the child's golf skills, transferable skills and skills for life.



## 5. Inclusive

Regardless of experience and ability, programs and life at the club will promote inclusivity for all.



## 6. Safe

Program classes, events and life at the club will promote the wellbeing of your child at all times.



## 7. High Quality

Our coaches will be highly knowledgeable about their sport and provide your child with high quality coaching opportunities.



## 8. Developmentally Appropriate

The unique needs of each child is at the core of the program. Your child will receive the appropriate learning and opportunities at the right time and the programs is guided by the principles of the American Development Model.

# Crush It Programs

Your child has the opportunity to engage in six core programs at their club to drive their fundamentals, forge friendships and engage you and the wider family in life at the club. The six Crush It Programs are:



## 1. Junior Monthly

Sessions throughout the month designed for different ages and experience developing the necessary FUNdamentals of the game and developing friendships. This is a subscription based program.



## 2. Junior Course Play

It's super important for juniors to play the course and we do this through a developmentally appropriate structure. This will help your child learn to play and score and where necessary with a competitive element. The program is accessible to those enrolled in the Junior Monthly Program and included within the Monthly Subscription.



## 3. PGA Junior League

PGA Jr. League is a group of local golf teams who play a series of games against each other, utilizing a nurturing and social scramble format.



## 4. Junior Fun Days

This is a day at your club where your child can come to the club to have fun and experience playing golf with your venues coaching team.



## 5. Junior Golf Camps

Activities during the school holidays for ages 6-16 covering golf and multi skills. To help develop the fundamentals of the game, develop your child's friendships and confidence at the club.



## 6. Junior Social Play

Opportunities for your child, the family and their friendship circle to engage in social play events at the club. To promote the development of fundamentals, friendships and family engagement.

# Learning Outcomes - What Will Your Child Learn?

The *Crush It* Junior Program develops your child through four learning outcomes. These learning outcomes are interlinked and are critical to develop your child's competency and confidence to play the game. They are also vital to help your child to thrive as a person outside of golf and to become an active participant at the club.



## 1. Mastering the Game

This element is focussed on developing your child's golf skills to play the game confidently and competently across four elements of Swing, On the Green, Around the Green and On the Course.



## 2. Learning the Game

This element is focussed on developing your child's knowledge to be at the club and to play the golf course independently, socially and/or competitively.



## 3. The Whole Child

This element is focussed on the development of your child to thrive in golf and wider life across a range of social and psychological development elements.



## 4. Physical Literacy

This element is focussed on the development of your child's necessary movement skills and physical development to thrive in golf and the necessary grounding for a healthy and active life.





**Discover more about the Crush It Program and opportunities for your child by speaking to your Club Professional.**