



Subject: Crush It Junior Fun Days

Dear [insert parent's name],

[Insert club name] are passionate about providing more opportunities for your children and their friends to experience all that life at the Club has to offer.

We are actively looking to inspire more children to take up and enjoy the game of golf. We'd love it if you would ask your child to invite their friends along to our upcoming Junior Fun Day.

Our Golf Professional team is hosting the Junior Fun Day on [insert date and time] which is the perfect opportunity for your child to invite their friends, who may never have played before, to have a go at golf.

No previous experience is necessary, we provide all the equipment required. The games and challenges the children play are designed to introduce them to some of the skills needed to play golf. The on-course element is a great adventure for all the children, especially those who have limited or no experience of being on a golf course before!

As your child is already part of the Crush It Program we'd like to give them first option on the limited places available.

[insert call to action]

Please let us know if you have any questions.

Many thanks,

[insert coach name]