



Subject: Crush It Junior Camps

Dear [insert parent's name],

We are excited to announce the dates for our upcoming Junior Camps.

Our Golf Professional team will provide an awesome experience, children will be allocated a team at the start of camp and your child will take part in games and challenges to earn points for their team.

We'd love for your child to invite their friends to take part in our Junior Camps, there is no previous experience necessary, we provide all the equipment required. The games and challenges the children play are designed to introduce them to the skills needed to play golf.

As your child is already part of the Crush It Program we'd like to give them first option on the limited places available.

[insert call to action]

Please let us know if you have any questions.

Many thanks,

[insert coach name]