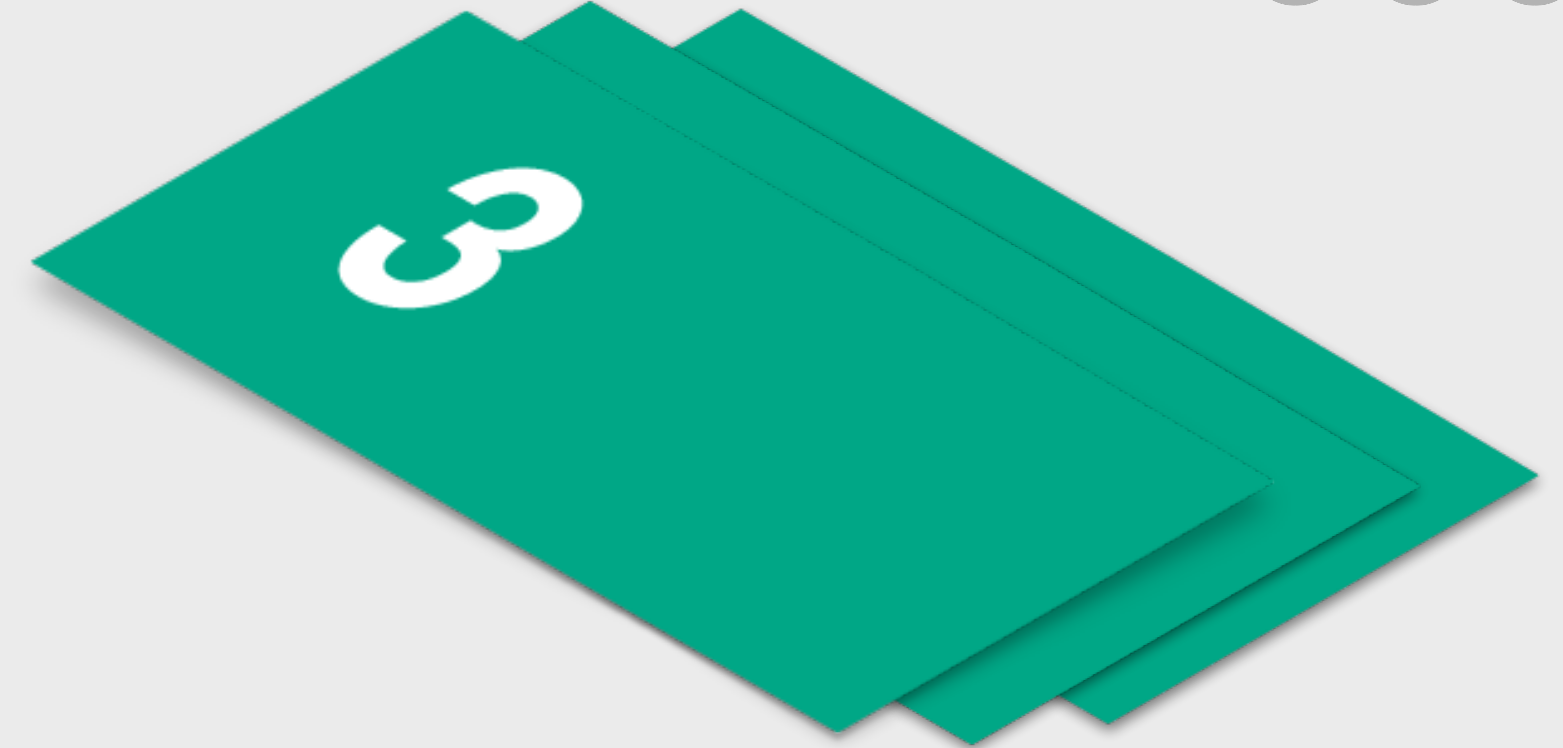
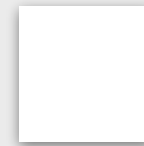


Step 3 - Marketing Distribution

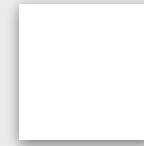


Please find listed below the recommended actions that you need to take during this step of implementation:



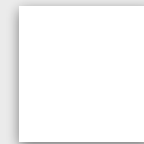
Make Sure Your Event is Live on GLF. Locker

Before pushing the button on your event, make sure that it is live on the booking system.



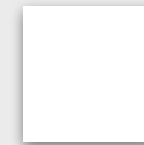
Send Your Targeted List Fun Days Email

Share your communication with your targeted list via email.



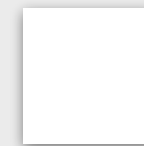
Send Your Fun Days Introduction Email

Send your communication to parents with children currently enrolled on your program via the following methods:



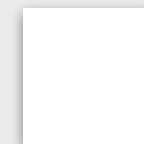
Send to Event Attendees via Email - [Click Here for Tutorial Video](#)

*A tutorial showing you this feature is also available within the **Communications** page of the Training Hub.*



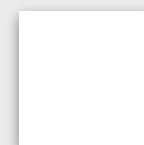
Send via GLF. Locker Messaging - [Click Here for Tutorial Video](#)

*A tutorial showing you this feature is also available within the **Communications** page of the Training Hub.*



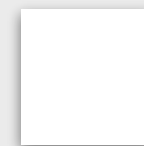
Send via GLF. Locker In-App Messaging - [Click Here for Tutorial Video](#)

*A tutorial showing you this feature is also available within the **Communications** page of the Training Hub.*



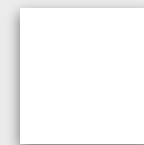
Display Your Internal Marketing

Ensure your event is visible around your club by displaying your event flyers and posters in the places that your customers will see.



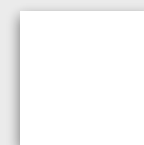
Update your Social Media Channels

Ask the relevant contact at your club to post your key information to the range of social media channels.



Inform your Club Contacts

Inform your club contacts, including your golf shop or reservations team, that marketing has been released so they are informed about the program and can deal with any enquires.



Ensure your Special Mail is sent by RetailTribe

Inform the team at RetailTribe that you are ready to market your event and they can get your special mail sent out.