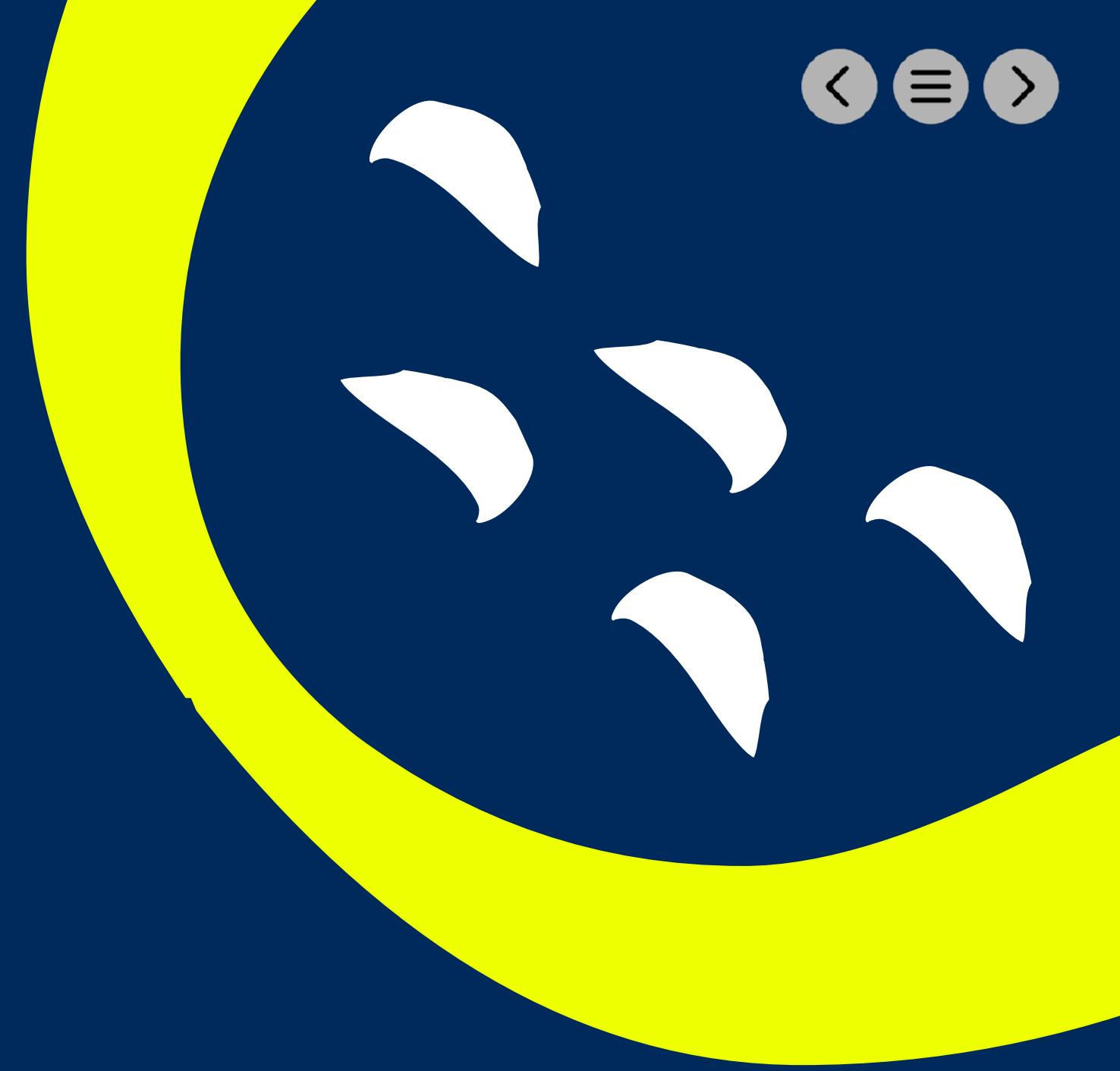


Running an Advanced Coaching Group



Overview

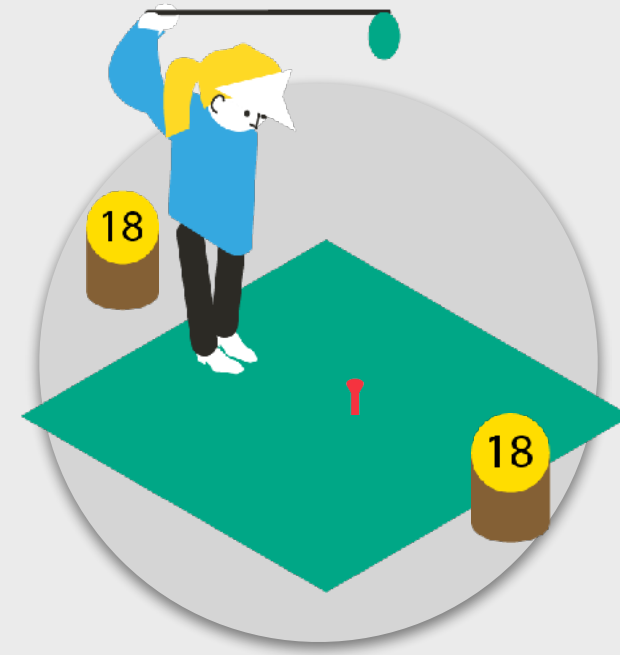
We understand that you may have a number of children who have been engaging in activity at your club for a sustained period prior to the implementation of your Crush It program. You also may have juniors with a level of skill and confidence that extends beyond the learning opportunities of the Crush It program. The Junior Monthly classes within the Crush It program have been designed to cater for children of varying ages and ability, but primarily those children new to the game and building their skills, experience and confidence to play the course, and eventually become a club member.

Therefore, we are providing you with the flexibility to organise an advanced coaching group but with some specific guidelines in place to ensure that you can capitalize on interest in classes at your venue.



Targeted at Established Juniors at your Venue

An advanced coaching group should be targeted towards children who have been learning at your venue for a sustained period or those that demonstrate a level of competency matched to the latter stages of the development pathway and beyond.



More On Course Learning

The advanced coaching groups are designed to give you flexibility to offer a junior program that gives more access to the golf course to promote on course development and confidence on the course.



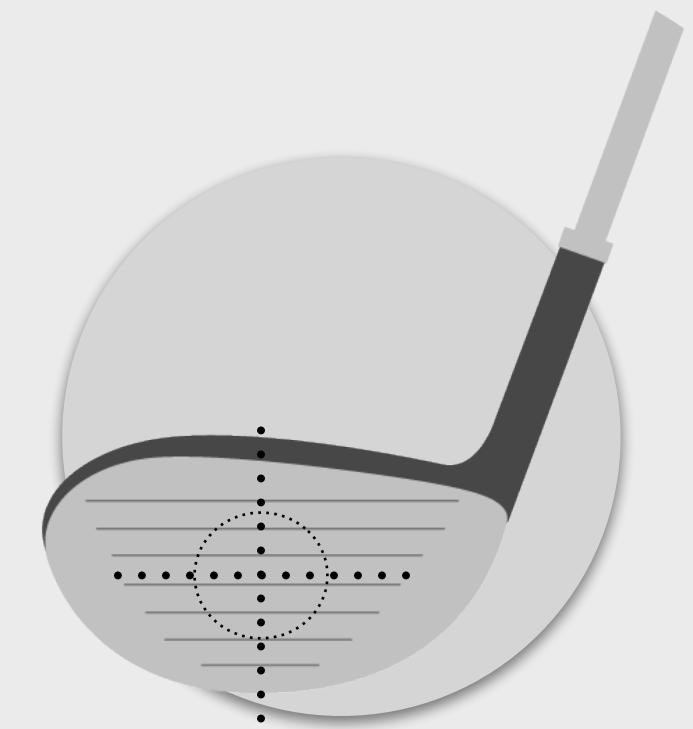
Reduced Games Based Learning

The 60-minute classes options within the Junior Monthly program are designed with a number of games for children to play in pairs and groups. These class structure may not be appropriate for children within an advanced coaching group and these classes should be focused on one to one learning and competitive experiences in class.



Increased Duration Options

Within the advanced coaching group option, you have the flexibility to extend the duration of the weekly classes beyond 60 minutes, as long as you work within the prescribed pricing model across the internal club classifications.



Advanced Learning Outcomes

The Crush It program focuses on four learning outcomes, with specific elements of these covered within the programs and class plans. The advanced coaching group should build on these elements and focus on more advanced learning opportunities beyond the Junior Monthly curriculum.

Program Guidelines

If it is appropriate for you to deliver an advanced coaching group at your venue, you have flexibility in a number of areas to build a class that meet the needs of the children that this group is targeted towards. However, it is important that you still implement the principles of the Crush It program and work within a number of guidelines.

Flexibility for You



Class Duration

You have the option to decide on the exact duration that is appropriate for the target children at your venue.



Learning Outcomes

You have autonomy to decide on the specific learning outcomes of the program for this group.



Times and Days of your Class

You can schedule your advanced coaching group on a day of the week and time of the day that is suitable for you and your participants.



Target Participants

It is up to you to target this group of specific children within your venue as long as it does not conflict with the Crush It program.



Weekly Class Structure

It is up to you to design a class structure each week that matches the duration, learning outcomes and needs of the children in the group.



Ages and Group Dynamic

Your advanced coaching group should be delivered based on ability and learning needs, rather than age or gender but you have flexibility to manage this at your venue.

Group Guidelines



Pricing

The pricing of your group will be dependent on the weekly class duration, but you must follow the pricing guidelines included in this training.



Link to Learning Outcomes

It is important that your advanced coaching group follows the ethos of the Crush it program. Your classes and the program should always link to the four learning outcomes.



Weekly Class

Your advanced coaching group should be a weekly regular class at your venue on a consistent day and time.



Subscription Based

You should charge participants under a monthly subscription based model rather than on a lesson by lesson or block of classes basis.



Class Size

You should have no more than 6 children to one coach within your group to ensure you can deliver the learning needs of each children and manage the welfare of all attending.



Scheduling through GLF. Locker

Your group should be scheduled on the GLF. Locker system and all bookings processed through the system.

Target Participants

An advanced coaching group should allow you to build a bespoke program at your venue targeted towards the learning needs of children who would benefit from experiences and opportunities that are not included within the Crush It Junior Monthly program. Your advanced coaching group should not conflict with the Junior Monthly aged based classes, but act as building block program or a program to facilitate juniors with more advanced learning needs. Your advanced coaching group should be targeted toward the following groups that fall outside of the target demographic of the Crush It programs:



Children with Advanced Competency Levels

The advanced coaching group is specifically for children who need learning opportunities and experience that fall outside of the remit of the Crush It weekly classes.

A key indicator of this is the ability to score 40 or less over 9 holes.



Children Aged 11 - 16

Due to developmental needs of those aged 4-11, and the likelihood that children in these age groups learning needs will be covered within the Junior Monthly classes, the advanced coaching groups are for children mainly aged between 11-16. Use your discretion, and if you feel a younger child would benefit from advanced classes then they can also be included.



Looking for Competitive Experiences

The children who would ideally be suitable for your advanced coaching group are those looking for more competitive experiences in classes beyond the games based approach within the Crush It weekly classes.



Children Working to Club, State or National Standards

The advanced coaching group is designed for you to cater for children who are looking for learning opportunities when they are working towards the standard of playing at club, state or national level.

Pricing your Group

You have flexibility to decide on the duration of your class, but you need to follow the guidelines below to ensure the pricing of your group meets the guidelines of the Crush It program. The advanced coaching group should be charged on a monthly subscription basis and conform to the other standards of what is expected within the Crush It program. Below is the recommended price structure for each club segment, however clubs have flexibility to customise the subscription price for their market.

	60-Minute	90-Minute	2-Hour
Premier	\$120 per month	\$180 per month	\$240 per month
Signature	\$100 per month	\$150 per month	\$200 per month
Classic	\$80 per month	\$120 per month	\$160 per month
Select	\$80 per month	\$120 per month	\$160 per month

Running a Class

As has been outlined, you have the flexibility to decide the program curriculum and the class structure to suit the needs of your participants. However, it is important that these class still showcase you, your venue and deliver on many of the key elements of the Crush It program. Therefore, when planning and delivering your class consider the following:



Rotate around the Mastering the Game elements

Try to vary the class each week by rotating through the On the Green, Around the Green and Swing skill elements. Explore the more advanced skills within these areas and consider including an on course opportunity within the class or have a specific class on the course.



Create clear learning outcomes each week

Try to ensure that each of your classes link to a theme within each of the learning outcomes. This will ensure that your classes have variation and will develop the child across a range of learning outcomes. It will also be important to educate the parent on the learning opportunities the child will receive.



Use a mix of games, challenges, practice and private coaching

Don't just deliver an advanced coaching group with children just on the driving range. One of the core elements of the Crush It program is the variation in class. Try to use a mixture of competitive games, challenges, practice time and one to one coaching opportunities.



Create challenges that will help you, the child and parents to measure progress

Create challenges across each of the skill elements, as well as benchmarking on course performance. This will add an engaging, competitive element to your classes, and allow you to continue to measure the children's progress.

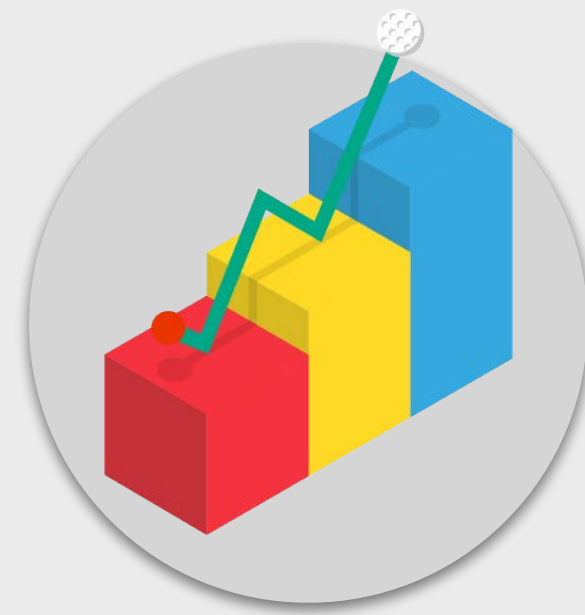
Advanced Curriculum

The principles that have been used to build the Crush It program should be reflected in your advanced program. A structured, measurable program that is communicated clearly to children and parents will result in increased participation and retention in the program. Specific elements to consider and include are:



Goal Setting

Include personal goal setting periodically throughout the program. Be sure to link the children's goals to their training in order to provide motivation and context to their weekly classes.



Measurable Performance

You should know how each of your children are performing and where they need to focus their attention to improve. Communicating this to children and parents will be key to the success of your advanced program.



Technical and Skill Development

Develop the technical ability of your children in each area of the game and skills that will help to improve the child's individual performance. Train technique through repetition and develop skills through variability in your practice sessions.



Simulation Training

Use drills and challenges that will simulate the real game, increase difficulty and measure performance. The longer sessions of your advanced classes will allow for on-course training which is great for simulation training.



Monthly Reporting

Measuring performance, communicating with parents and children, and reporting monthly on the progress made will ensure parents and children are aware of what they need to do to achieve their goals. Create a monthly report that aligns to the benchmarking challenges you have created.

Other Important Information

There are a few final important elements to cover that you should consider when running your advanced coaching group. This includes:



Welcome Pack

Although you have flexibility to manage the specific elements of your advanced coaching group, you should encourage participants to register for the Welcome Pack so that they can feel part of the Crush It program.



Encourage Course Play Attendance

It is still vital that your children get access to the golf course, to develop their experience, confidence and to build social connections. Encourage the children to attend the monthly Course Play event to supplement their learning. This will also inspire younger children on the program.



Compliance

It is crucial that you still deliver on the compliance elements of the program so that the welfare of all involved is maintained at all times. Ensure that crucial information about the children is recorded and updated at all times.



Follow the Scheduling Guidelines

Your advanced coaching group should still follow the scheduling guidelines across the three different climates. Classes need to be added under the Advanced Filter on GLF Locker



Make use of the Training Hub Resources

You are actively encouraged to build your class curriculum and plans using the resources within the Training Hub. Navigate to the resources and challenges section of the Junior Monthly page.

Thank you.

