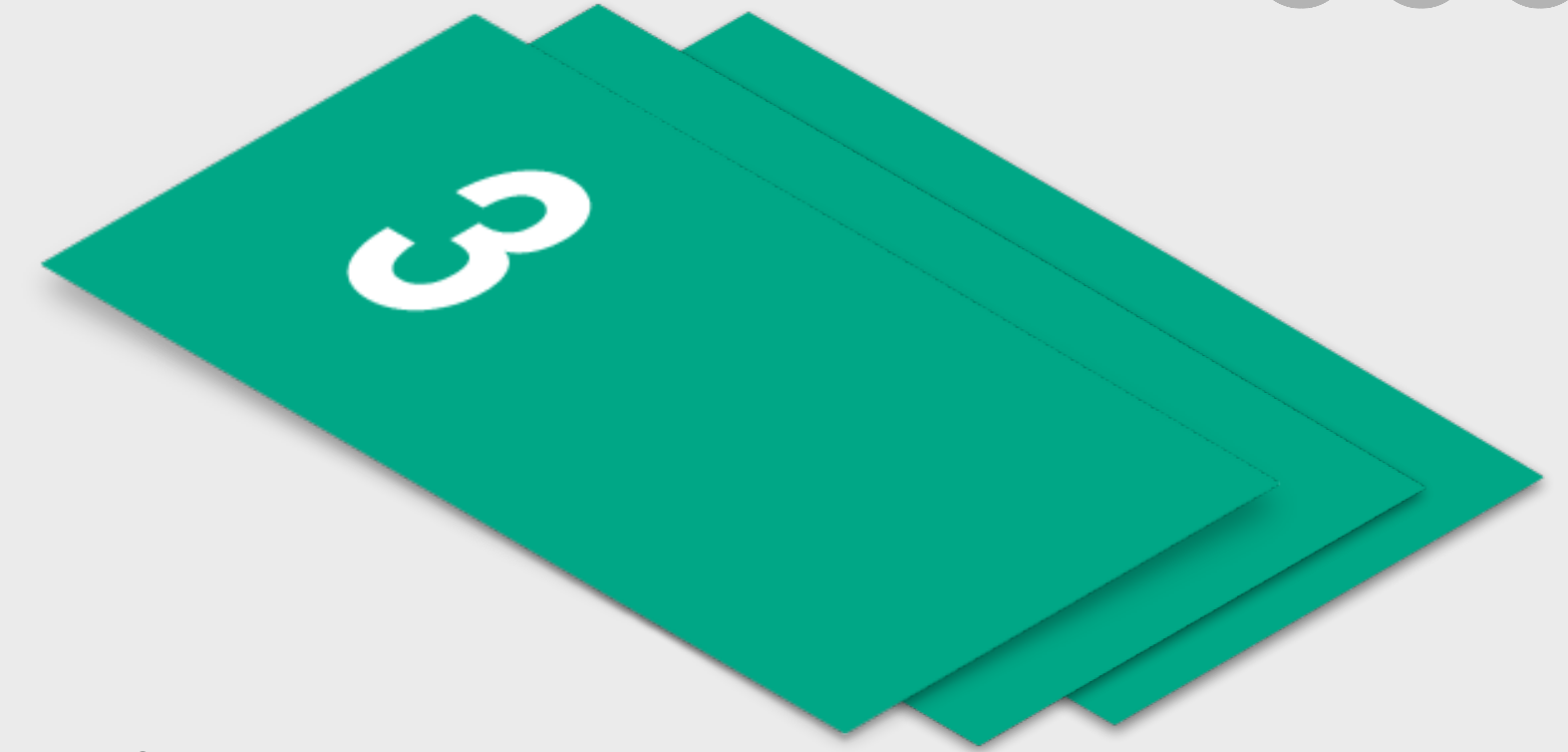
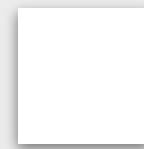


Step 3 - Marketing Distribution

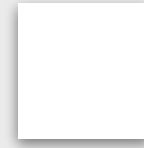


Please find listed below the recommended actions that you need to take during this step of implementation. This stage is all about getting your event out to your members and customers with the support of Retail Tribe and the team at your venue.



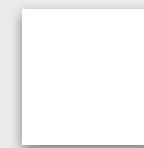
Make sure your event is live on GLF. Locker

Before pushing the button on your event, make sure that it is live on the booking system by checking the registration periods in Step 6 of the class setup.



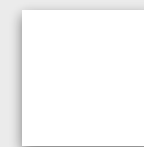
Send your introduction communication to your Crush It targeted list

Share your introduction communication with your targeted list via email or through the GLF. Locker system:



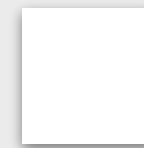
Send to Crush It participants via email - [click here for tutorial video](#)

A tutorial showing you this feature is also available within the Communication page of the Training Hub.



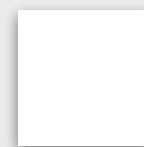
Send via GLF. Locker messaging - [click here for tutorial video](#)

A tutorial showing you this feature is also available within the Communication page of the Training Hub.



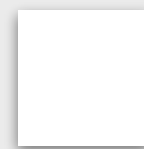
Send via GLF. Locker In-App messaging - [click here for tutorial video](#)

A tutorial showing you this feature is also available within the Communication page of the Training Hub.



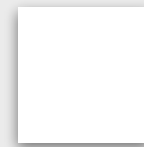
Send your introduction communication to your membership / student targeted list

Share your introduction communication with your targeted list via email.



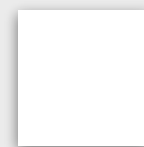
Send your marketing to your membership

If you have this agreed, ask your Membership Experience Director to send your event information and flyer to your club membership.



Go live on social media and website

Inform your club contacts to go live with your marketing content on social media channels.



Inform your club contacts

Inform your club contacts, including your golf shop or reservations team, that marketing has been released so they are informed about the program and can deal with any enquires.

