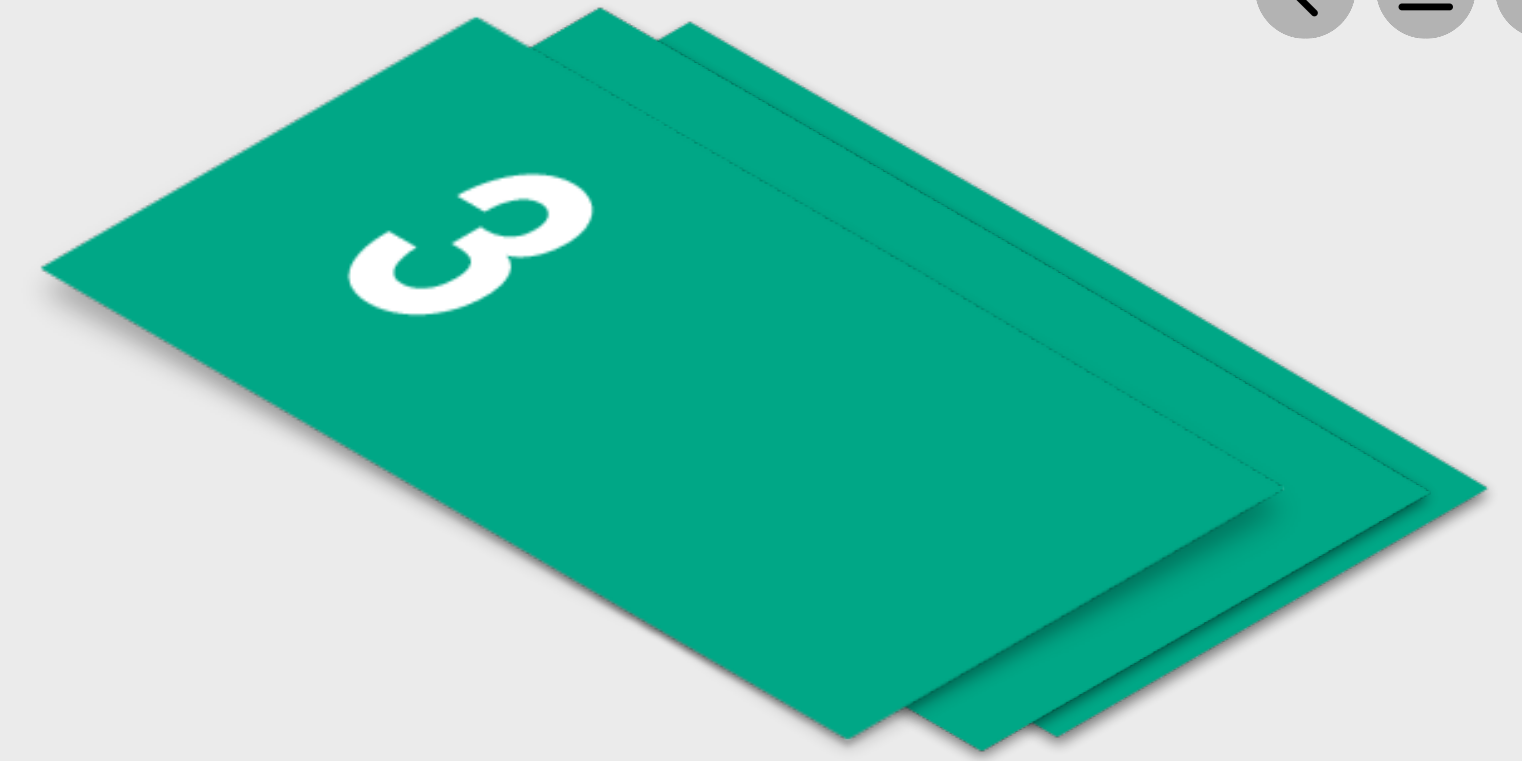
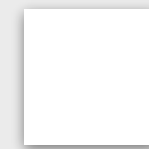


Step 3 - Marketing Distribution



Please find listed below the recommended actions that you need to take during this step of implementation:



Make Sure Your Classes are Live on GLF. Locker

Before pushing the button on marketing your program, make sure that it is live on the booking system.



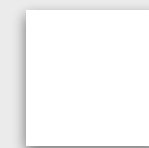
Send Your Marketing to Your Targeted List

Share your communication with your targeted list via email.



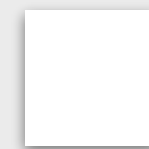
Display Your Internal Marketing

Ensure your program is visible around your club by displaying your Game On flyers and posters in the places that your customers will see.



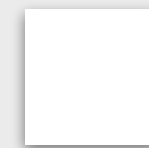
Update your Social Media Channels

Ask the relevant contact at your club to post your key information to the range of social media channels.



Inform your Club Contacts

Inform your club contacts, including your golf shop or reservations team, that marketing has been released so they are informed about the program and can deal with any enquires appropriately.



Ensure your Campaign is sent by RetailTribe

Inform the team at RetailTribe that you are ready to market your program and they can get your campaign sent out.