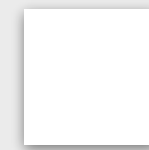


Step 4 - Communication



Please find listed below the recommended actions that you need to take during this step of implementation:



Request a Special Mail from RetailTribe

If you still have places available on your program, RetailTribe can help you fill those last few spaces with a special mail!



Chase Your Engaged Customers

Follow up with any engaged customers on your campaigns that may not have reserved a place yet on your programs. This will act as timely reminder and drive those sales.



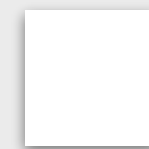
Repost on Your Social Channels

Get your social media guru at your club to repost information about your program on the range of social channels.



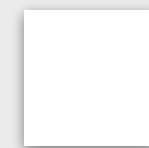
Re-Send Your Introduction Letter to Your Targeted List

Remind these customers about your program and this may spark them to contact you about the program.



Communicate the Next Course Play Event Date

All of your Game On participants can attend your Course Play events within their subscription. Communicate this to your registered participants so you can maximize attendance.



Edit the Email Template Communications in GLF.

Update the "Booking Confirmation" and "Booking Reminder" email templates to reflect the relevant information you want to communicate to your participants.