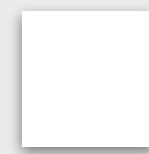


# Step 3 - Marketing Distribution



Please find listed below the recommended actions that you need to take during this step of implementation:



## **Make Sure Your Event is Live on GLF. Connect**

*Before pushing the button on your event, make sure that it is live on the booking system by checking the registration dates in the class setup.*



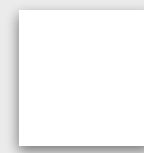
## **Send Your Targeted List Halloween Scramble Email and Poster/Flyer**

*Share your communication with your targeted list via email.*



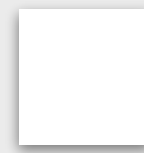
## **Send Your Halloween Scramble Introduction Email**

*Send your communication to parents with children currently enrolled on your program via the following methods:*



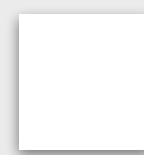
### **Send to Event Attendees via Email - [Click Here for Tutorial Video](#)**

*A tutorial showing you this feature is also available within the **Communications** page of the Training Hub.*



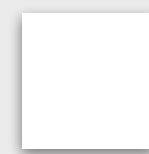
### **Send via GLF. Connect Emails/ Contact Groups - [Click Here for Tutorial Video](#)**

*A tutorial showing you this feature is also available within the **Communications** page of the Training Hub.*



### **Send via GLF. Connect In-App Messaging - [Click Here for Tutorial Video](#)**

*A tutorial showing you this feature is also available within the **Communications** page of the Training Hub.*



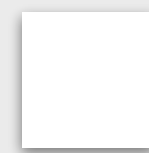
## **Display Your Internal Marketing**

*Ensure your event is visible around your club by displaying your event flyers and posters in the places that your customers will see.*



## **Update your Social Media Channels**

*Ask the relevant contact at your club to post your key information to the range of social media channels.*



## **Inform your Club Contacts**

*Inform your club contacts, including your golf shop or reservations team, that marketing has been released so they are informed about the program and can deal with any enquires.*



## **Ask for Your Special Mail to be sent by RetailTribe**

*Inform the team at RetailTribe that you are ready to market your event and they can get your special mail sent out. This may only apply to clubs where program places may not be filled by current junior program participants.*