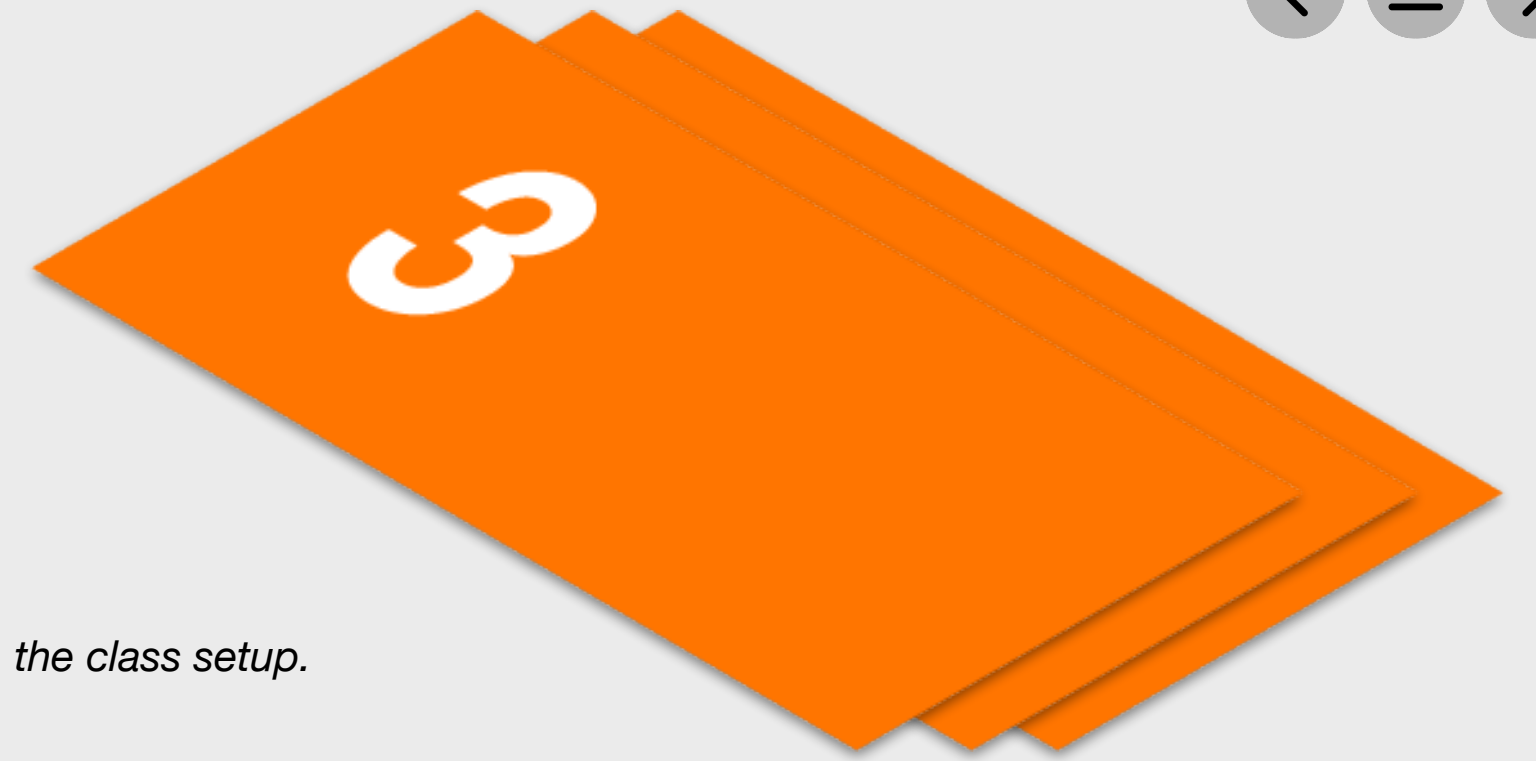


Step 3 - Marketing Distribution



Please find listed below the recommended actions that you need to take during this step of implementation for your Super Crush It Challenges event:



Make Sure Your Event is Live on GLF. Connect

Before pushing the button on your event, make sure that it is live on the booking system by checking the registration dates in the class setup.



Send Your Targeted List Super Challenges Email and Poster/Flyer

Share your communication with your targeted list via email.



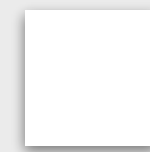
Send to Event Attendees via Email - [Click Here for Tutorial Video](#)

*A tutorial showing you this feature is also available within the **Communications** page of the Training Hub.*



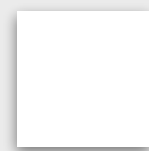
Send via GLF. Connect Emails/ Contact Groups - [Click Here for Tutorial Video](#)

*A tutorial showing you this feature is also available within the **Communications** page of the Training Hub.*



Send via GLF. Connect In-App Messaging - [Click Here for Tutorial Video](#)

*A tutorial showing you this feature is also available within the **Communications** page of the Training Hub.*



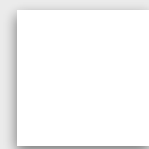
Display Your Internal Marketing

Ensure your event is visible around your club by displaying your event flyers and posters in the places that your customers will see.



Update Your Social Media Channels

Ask the relevant contact at your club to post your key information to the range of social media channels.



Inform Your Club Contacts

Inform your club contacts, including your golf shop or reservations team, that marketing has been released so they are informed about the program and can deal with any enquires.



Ask for Your Special Mail to be sent by Retail Tribe

Inform the team at RetailTribe that you are ready to market your event and they can get your special mail sent out. This may only apply to clubs where program places may not be filled by current junior program participants.