



**Subject: Upcoming Game On Experience Day Event**

Dear [insert participant's name],

[Insert club name] are passionate about providing opportunities for those new to the game to learn the game of golf and experience all that life at the Club has to offer.

Our Experience Day Events are designed to provide participants with an introduction to the game of golf and will allow them to learn introductory skills in all areas of the game. It will also allow attendees to meet others at the club with similar experience, abilities and aspirations.

Our Golf Professional team is hosting an Experience Day Event on [insert date and time] and we are sharing this information with you as you may be perfectly suited to this event or have friends or family members that may be interested. Attached to this email is the event flyer with further information.

No previous experience is necessary and we provide all the equipment required. This Experience Day Event is a stepping stone into our structured Game On 3 Step program, which will take participants to learn all of the skills to become Club and Course Ready!

We'd love to provide you or your friends/ family members with an opportunity to join in, and have first option on the limited places available. The link to book is provided below:

[insert clickable short link]

Please let us know if you have any questions.

Many thanks,

[insert coach name]