



Subject: Upcoming Game On Program Step [Insert Step 2 or 3]

Dear [Member or Guest],

We hope you have enjoyed your experience completing our Step [Insert Step 1 or 2] Game On Program. Congratulations on completing this step of the program!

The follow on from this Step is our Step [Insert Step 2 or 3] program. In this step you will build on the skills and knowledge from the previous step with a further 8 themed classes. You can also continue to access our weekly Practice Clubs and monthly Course Play events.

Our next Game On [Insert Step 2 or 3] Program is starting on [insert date and time]. As you participated in the previous step we would like to extend priority booking to you. The dates and times are as follows:

[insert date and time of Session 1]
[insert date and time of Session 2]
[insert date and time of Session 3]
[insert date and time of Session 4]
[insert date and time of Session 5]
[insert date and time of Session 6]
[insert date and time of Session 7]
[insert date and time of Session 8]

Priority booking will be available until [Insert Date and Time]. We would appreciate it if you could only reserve a place on the class that you previously attended to ensure fairness for all participants. If you require a place on an alternative class, please wait until the priority booking period has ended. At this point places can now longer be guaranteed and marketing will be released for remaining places. Attached to this email is the program flyer with further information.

We'd love for you to continue your journey on the Game On 3 Step Program, and have first option on the limited places available. The link to book is provided below:

[insert clickable short link]

Please let us know if you have any questions.

Many thanks,

[insert coach name]
[insert coach title/position]