



Subject: Upcoming Game On Program

Dear [Member or Guest],

[Insert club name] are passionate about providing opportunities for those new to the game to learn the game of golf and experience all that life at the Club has to offer.

Our Game On Program is designed to provide participants with all the skills, knowledge, experience and social connections to become a club and course ready golfer. The program is designed over 3 progressive steps where you will learn all of the skills needed to make golf a game for life!

Our next Game On Step 1 Program is starting on [insert date and time] and we are sharing this information with you as you may be perfectly suited to this event, or have friends or family members that may be interested. Attached to this email is the program flyer with further information.

No previous experience is necessary and we provide all the equipment required.

We'd love to provide you or your friends/ family members with an opportunity to join in and have first option on the limited places available. The link to book is provided below:

[insert clickable short link]

Please let us know if you have any questions.

Many thanks,

[insert coach name]

[insert coach title/position]