Subject: Join the [Insert Scoring Goal] Scoring University!

Dear [Member or Guest Name],

We are excited to announce information regarding our [Scoring University Name Here] Scoring University. Our Scoring University program is designed to help you achieve your scoring goal on the golf course by provide you with the opportunity to develop your skills and meet others at the club with similar scoring aspirations.

I have attached to this email further information about the Scoring University and I have also added some further information below regarding the specific program which is studied to your scoring aspirations!

What's Included:
- **Weekly Class -** Classes for this scoring goal run weekly on [Insert Day and Time]. Each class runs for 90 minutes and is focussed on a specific skill within the game.
- **Monthly Challenge Club -** This sessions runs monthly on [Insert Day of the Month] and runs for 90 minutes. It gives you the opportunity to attempt the scoring goal challenges.
- **Monthly Playing Event -** This is an opportunity for you to play 9 holes on the course under supervision with others on the program. The events run monthly on [Insert Day of the Month].

Price
- The Scoring University is a monthly subscription based program. The price of the Scoring University is [Insert Price]. This includes a weekly group based class, monthly challenge club and access to the monthly playing event.

How to Book
- We'd love for you to join in and have the first option on the limited places available. You can book onto this Scoring University by creating your subscription using the ink below:

[Insert Coaching Store Product Link]

On booking you will receive an email confirmation and further information will follow with how to book onto the classes and supporting elements of the program.

Hopefully that covers everything you need to know. If you have any questions please don't hesitate to contact me, I look forward to seeing you at the club soon.

Many thanks,

[insert coach name]
[insert coach title/position]